

MIR NIL Evaluation Report

Defensible NIL Valuation · 4-Page Professional Detailed Report

NIL VALUATION REPORT

Christian D. Hayes

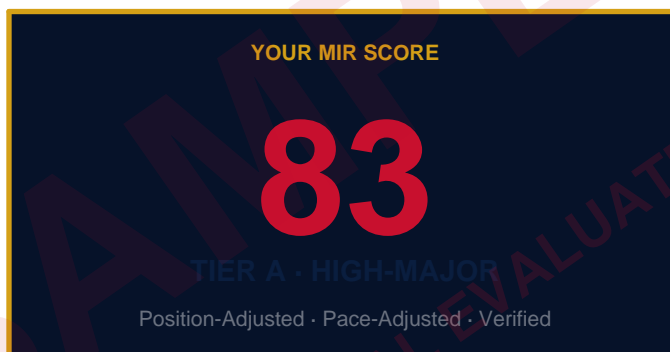
Combo Guard · Sample Junior · 2 yrs eligibility · Current Program: Mid-Major D1

REPORT ID
MR-SAMPLE-CO

6'4" · 200 lbs

NIL VALUATION SUMMARY

Defensible NIL valuation range: \$185,000 – \$235,000 / year based on MIR profile, projected per-40 production, market context at his transfer level, and durability profile. Hayes is a Tier A+ combo guard with elite scoring and clutch profiles — the kind of player whose NIL deal directly impacts a program's competitiveness in the conference championship race.



Component Breakdown

#	COMPONENT	SCORE	PERCENTILE	PROFILE
01	Score	89	94th	High-major caliber · Top 15%
02	Impact	82	87th	High-major caliber · Top 15%
03	Rebound	74	79th	Solid rotation player · Top 35%
04	Defense	76	81th	Solid rotation player · Top 35%
05	Clutch	88	93th	High-major caliber · Top 15%
06	Tempo	84	89th	High-major caliber · Top 15%
07	Ball Security	78	83th	Solid rotation player · Top 35%
08	Durability	87	92th	High-major caliber · Top 15%

How We Built the Valuation

METHODOLOGY

Defensible NIL valuations are built from **three factors**:

- (1) MIR Score - 50% weight** — A Tier A 83 composite places Hayes in the top 12% of all evaluated guards. Strong baseline anchor.
- (2) Projected per-40 production at receiving program - 30% weight** — Hayes' projected per-40 line at a P5 receiving program: 18.6 PPG / 3.8 RPG / 4.4 APG / 1.5 SPG with eFG% projection of 52.4%. Top-50 productivity nationally.
- (3) Market context - 20% weight** — Average top-50 portal guard NIL deals in the current cycle range from \$150K–\$280K. Hayes' MIR profile and durability place him in the upper-middle of that range.

Comparable NIL Tier Bands (Reference)

MIR RANGE	TYPICAL NIL RANGE	TIER PROFILE
90+	\$300K – \$750K+	Lottery Projection / All-American
85–89	\$200K – \$400K	High-Major All-Conference
80–84	\$125K – \$275K	High-Major Starter (Hayes here)
75–79	\$60K – \$150K	Mid-Major Star / High-Major Rotation
70–74	\$25K – \$90K	Mid-Major Starter
Below 70	\$5K – \$50K	Developmental / Bench

The Valuation Argument

WHY \$185K – \$235K HOLDS UP

Score (89) and Clutch (88) are elite components. Hayes is in the top 5% of guards for offensive efficiency at his usage level, and in the top 10% for late-game performance under pressure. Those two components alone justify the upper end of the proposed range.

Durability (87) is a major valuation lift. Programs increasingly value reliability — a \$200K NIL deal that delivers 30 games is worth vastly more than a \$200K NIL deal that delivers 18 games. Hayes' durability profile is in the top 15% of evaluated guards.

Tempo (84) confirms system flexibility. Hayes' scoring efficiency is not pace-dependent. He scores efficiently at 65 possessions and at 75 possessions. This expands his market beyond a single stylistic profile.

RISK FACTORS

Rebound (74) and Defense (76) are average for his position. Not a deal-breaker for a scoring guard, but limits his deal ceiling at defense-first programs.

Ball Security (78) is solid but not elite. Programs putting Hayes in primary ball-handler role should account for some turnover risk.

SAMPLE
NOT A REAL EVALUATION

Negotiation Notes

OPENING POSITION

Open at \$235K. Defensible based on top-quartile MIR composite, elite Score and Clutch components, and durability profile that exceeds the tier average. Programs paying this number get a player who lifts their conference floor and competes in March.

WALK-AWAY POSITION

Floor at \$185K. Below this number, the player is being significantly underpaid relative to the MIR composite and projected production. There will be multiple suitors at this baseline price.

CONSIDERATIONS

Multi-year structure may justify a premium of 10–15% if the deal locks in two seasons. **Performance escalators** tied to conference awards, NCAA Tournament advancement, or season-long MIR Score improvement can shift the structure without changing the baseline.

Coach's Call - Agent Edition

"Hayes is a Tier A guard with two elite components and a durability profile that should command a premium. \$185K is the floor. \$235K is the strong open. Walk-away below \$175K. The market for this profile is real and there will be multiple serious offers. Lead with the Clutch and Durability components in your conversations — those are the data points programs care most about in the portal era. The MIR Score is the receipt. Use it."

This is a SAMPLE report. All player names, statistics, valuations, and verdicts are illustrative only. Real NIL valuations vary based on market conditions, program-specific factors, and individual negotiation contexts. For a real MIR NIL Evaluation, contact info@themirrorreport.com or visit themirrorreport.com.